

## TOP BUILDERS ARE TODAY'S TOP BUYERS.

The May issue of BUILDER profiles the Who's Who of the residential building industry. The Top 100 Builders are the industry's most valuable market segment and consistently purchase more appliances, cabinets, windows, doors, paint, fixtures, roofing...more of every single building related product.

Up-and-coming builders are up-and-coming buyers. And, tomorrow's top buyers. Capture the attention of small and mid-size builders looking for solutions on their rise to the top and you'll capture them for good.

It's a keeper because it looks at the Top 100 Builders, their strategies for growth and staying power. The BUILDER 100 is a valuable resource. It identifies the Top 100's acquisitions, new markets and new products. It details the Top 100's spin-offs, reorganizations, streamlining and product consolidation.



CLOSING DATE  
APRIL 1, 2009

REACH BUILDERS OF ALL TYPES AND SIZES IN MAY BUILDER.

# 100

**Builder**  
ONE THOMAS CIRCLE | SUITE 600 | WASHINGTON DC 20005

RESERVE YOUR SPACE IN THE BEST TOOL IN THE TRADE.  
**SPACE CLOSE IS APRIL 1.**

Here's your chance to nail it.





Hammer your message home with the industry's leaders.

RESERVE YOUR POSITION IN MAY BUILDER 100 TODAY.

**FIND OUT:**

WHO MADE THE TOP **100**

WHO ARE THE NEXT **100** ON THE LIST

Build your **REACH** and exposure with May Builder 100.

Focus on the single industry publication that has the full attention of 120,000 top builders and architects.

Brand your product as the best of the best by targeting the best of the best.

Present your sales message to today's buyers, and tomorrow's.

Educate potential customers with new products and technology.



**#1 THE BRAND IN THE HOUSING INDUSTRY. BUILD YOUR BUSINESS WITH BUILDER.**



**100**

THE KEEPER ISSUE FOR THE RESIDENTIAL BUILDING MARKET.

**BUILDERONLINE.COM**

Contact your Sales Manager before April 1, 2009.

**PUBLISHER**  
JEFF CALORE  
202.380.3766  
JCALORE@HANLEYWOOD.COM

**EAST**  
PAUL PETERSEN  
516.536.9154  
PPETERSEN@HANLEYWOOD.COM

**SOUTH**  
CLARE STEFAN  
770.399.9062  
CSTEFAN@HANLEYWOOD.COM

**WEST**  
CAROL WEINMAN  
831.373.6125  
CWEINMAN@HANLEYWOOD.COM

**MIDWEST**  
TIM AHLERING  
773.824.2409  
TAHLERING@HANLEYWOOD.COM

**MARK CULLUM**  
773.824.2408  
MCULLUM@HANLEYWOOD.COM

**PATTY MORIN**  
773.824.2427  
PMORIN@HANLEYWOOD.COM

**CANADA**  
D. JOHN MAGNER  
416.598.0101  
JMAGNER@YORKMEDIA.NET

**E-MEDIA**  
ED KRAFT  
443.445.3488  
EKRAFT@HANLEYWOOD.COM